



January 15, 2021

The Riverview Athletic Association is a 501(c) (3) non-profit, all volunteer organization that has been providing the children of Oakmont, Verona and the surrounding communities the opportunity to participate in various sports for many generations (established in 1892, making it one of oldest organizations in the Twin Boroughs). We currently offer baseball, softball, flag football, basketball and cross-country. In an effort to provide the children the best possible athletic experience while keeping the costs of our programs affordable to all the families in Verona and Oakmont, we ask for help from the businesses and organizations in the community in the form sponsorships. Over past few years, the RAA has undertaken a number of larger projects for the betterment of our children and the community at large. They include:

- Field cart for Cribbs and Creekside Fields (2020)
- Creekside Park restoration (2019)
- The renovation of the fields at Riverside Park (Spring 2018)
- The lighting of Cribbs Field (Spring 2018) – Partially funded by a large grant from Duquesne Light
- Scoreboard at Creekside Park (Spring 2017) – Funding provided by the Oakmont Elks
- The baseball field at Creekside Park (2015-2017)
- Purchased a new scorer's table for Riverview High School (2017)
- Purchased new stadium chairs for Riverview High School (2016)

The RAA's largest fundraiser in any given year is the sponsorships we sell for our baseball and softball season. We offer the following sponsorships for the upcoming season:

1. Jersey Sponsor (\$300) – Your company's or organization's name will appear back of your team's jersey. However, due to the popularity and the limited number of teams, we cannot guarantee that all who request to be jersey sponsors are paired with a team. Those who do not get jerseys will become banner sponsors.
2. Banner Sponsors (\$300): Your company's or organization's name will appear on a banner that lists the RAA sponsors at Creekside Park.
3. Jersey/Banner Sponsor (\$575): Your company's or organization's name will appear on the back of a team's jersey and on a banner at each of the 3 fields.
4. Gold Season Sponsor (\$625): Guaranteed baseball/softball jersey sponsor, banner sponsorship and 2021-22 basketball jersey sponsorship.
5. Platinum Season Sponsor (\$775): Everything included in the Gold Season Sponsor plus your company or organization's logo will appear on the RAA home page (riverviewathleticassociation.teamsnapsites.com) for 1 year. 5 of these packages are available.

Deadline for all baseball or softball related jersey sponsorship requests must be received by March 15th, Banners sponsorships must be received by April 1st. These can be reserved either by completing the enclosed form and returning it with a check to the address listed on that form or via the RAA website, riverviewathleticassociation.teamsnapsites.com, and clicking on the "Sponsorship" at the top and following the instructions. Credit cards are accepted online only.

Thank you, in advance, for your support of the Riverview Athletic Association. If you have any questions, please email Ron Bodnar at Ronald.Bodnar@yahoo.com or call/text him at (412) 901-7521.

Sincerely,

E. Richard Ogrodowski

President, Riverview Athletic Association

RAA USE ONLY - AMOUNT PAID \$ _____ Check # _____ Cash _____

Riverview Athletic Association

2020 SPONSORSHIP FORM

RAA is a 501(c) (3) non-profit, 100% volunteer organization. The mission of RAA is to bring together the residents and students of the Oakmont and Verona communities to promote civic pride, good sportsmanship, physical fitness and athletic skills through participation in basketball, baseball, softball, flag football and other youth programs.

In an effort to keep our registration fees reasonable, we rely heavily on sponsors. Our sponsor program will be available for the upcoming baseball and softball season. In addition to placing your company name prominently throughout the league, you will be listed as a sponsor on our website at riverviewathleticassociation.teamsnapsites.com.

For the 2021 Baseball/Softball season, we are offering the following sponsorship packages. Please check the sponsorship level you wish to reserve:

- _____ Jersey Sponsor (\$300)
- _____ Banner Sponsors (\$300)
- _____ Jersey/Banner Sponsor (\$575)
- _____ Gold Season Sponsor (\$625):
- _____ Platinum Season Sponsor (\$775)

Package detail can be found on the accompanying letter or at raasports.org

Please provide your company's or organization's information:

Sponsor Name (as you'd like it to appear): _____

Street Address: _____

City, State, and Zip: _____

Company Phone: _____ **Website:** _____

Contact Name: _____ **Email:** _____

Player(s) of Interest playing baseball/softball in 2021: _____

Special Instructions: _____

Please send this completed form with a check to:

Riverview Athletic Association

910 Washington Ave

Oakmont, PA 15139